

**Minutes**  
Regular Meeting  
Bellville Economic Development Corporation

Date of Meeting: April 2, 2015  
Time of Meeting: 5:00 P.M.  
Location: Council Meeting Room, Bellville City Hall  
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge
2. Roll Call and Certification of Quorum **Present: Bob Buckner, Pat Burns, Monte Byrd, Bruce Harrison, Danny Jacob. Absent: Paul Jones, Clark McKinley. Quorum certified.**
3. Consideration and Action to Approve the Agenda as Posted **Mr. Jacob motion to approve, Mr. Harrison 2<sup>nd</sup>. Motion approved unanimously.**
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications. **None**
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda). **None**
6. Consideration and Action to Approve Minutes of Previous Meeting held. **Mr. Jacob motion to approve, Mr. Harrison 2<sup>nd</sup>. Motion approved unanimously.**
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments. **Mr. Jacob presented report. Total current assets are \$643,677.23. Sales tax income for the month was \$22,597.02. Mr. Jacob noted that income is still running above budget by about \$15,000 for the year so far. A new line item included for Farmers Market income. \$140 collected. Mr. Jacob also distributed new signature card papers for the bank accounts. Mr. Jacob also stated that Ms. Luedeker suggested the board get a credit card, so that Ms. Sullins wouldn't have to use her personal card. Mr. Jacob will talk with First National Bank about options. Bills presented for payment: \$250.44 for Brown & Hofmeister for legal services, \$100.80 to Bellville Times for Ads, \$119.99 & \$60.66 to City of Bellville for utilities, \$480 to JMA Living Landscapes for Maintenance, \$1,470 & \$617.99 to Jerry Olson for Discover Bellville Marketing and Farmers Market logo and materials, \$1,290, \$202.40 & \$165 to Renee Sullins for Marketing contract, Mileage reimbursement, and Marketing material reimbursement. \$70 to Tomi Beth Drab for Farmers Market Management @ \$10 per application received, and \$200 to LeAnn Luedeker for Monthly Contract for services. Mr. Burns made motion to approve report and pay bills as presented. Mr. Buckner 2<sup>nd</sup>. Motion approved unanimously.**

8. Marketing Consultant's report. Discussion and Action as needed. **Ms. Sullins presented report. She highlighted the success of the Car Show. She is now coordinating with the City Administrator on pole and overhead banners. She received training with GIS on Bellvilleprospector.com. She will be setting up a lunch for area realtors to train them in how to use the service. She also discussed the marketing assistance for the Farmers Market including logo and banners. Texas Bluegrass Music will help provide musicians for market.**
9. Farmer's Market meeting report. Discussion and Action as needed. **Mr. Burns reported on the organizational meeting. So far 9 vendors have paid their membership fee. It's hoped that by the May 2<sup>nd</sup> market there will be 15-20 vendors total. Ms. Sullins said that TXDOT had given a special waiver to keep an over the road banner up until November to advertise the market. Mr. Burns will talk to City Administrator about turning on electricity for the event, as well as help in putting up the Pavilion banner.**
10. Discussion and Action as needed on maintenance for Statue/Pavilion. **Glasco & Co. Landscaping was sole bidder. Glasco bid \$580 per month for maintenance on both Statue and Pavilion. Total annual cost is \$6960 for 26 visits. Mr. Buckner Recommended accepting the bid, saying it met all the requests and was a reasonable cost. Mr. Jacob questioned the need to hiring a contractor at all, saying the current arrangement was less expensive. Mr. Buckner stated this gives the bid covers all aspects of maintenance needs, including irrigation repair, and that as the landscaping matures, more extensive work will be needed that isn't currently done. Mr. Burns said he could see both sides of the issue, but that the board was currently already paying more than \$4500 a year for much less. And that the board has a substantial investment that needs to be maintained. Mr. Buckner made motion to accept Glasco & Co. Landscaping bid. Mr. Burns 2<sup>nd</sup>. Motion approved unanimously. Mr. Burns pointed out the board still needed to sign the agreement with TXDOT. He will forward the agreement to Mr. Byrd for signature.**
11. Discussion and Action as needed on selection of new EDC board Vice-President. **Tabled**
12. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and/or economic development negotiations. **None**
13. Action on matters considered in Executive Session. **None**
14. Adjournment **5:40**