

Minutes
Regular Meeting
Bellville Economic Development Corporation

Date of Meeting: May 7, 2015
Time of Meeting: 5:00 P.M.
Location: Council Meeting Room, Bellville City Hall
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge
2. Roll Call and Certification of Quorum **Present: Pat Burns, Monte Byrd, Paul Jones, Bruce Harrison, Clark McKinley, Danny Jacob. Absent: Bob Buckner. Quorum certified.**
3. Consideration and Action to Approve the Agenda as Posted **Mr. Jones motion to approve, Mr. Harrison 2nd. Motion approved unanimously.**
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications. **Kathy Mewis from the Austin County Fair association appeared to ask EDC help for advertising for this year's Summer Music Fest. The event brings in 3,500 people. They spend about \$5,000 on advertising. The board agreed to include her request on the next agenda.**
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda). **None**
6. Consideration and Action to Approve Minutes of Previous Meeting held. **Mr. Harrison motion to approve, Mr. McKinley 2nd. Motion approved unanimously.**
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments. **Mr. Jacob presented report. Sales tax revenue for the month was \$26,165.81. Total current assets are \$663,813.24. Bills presented for payment: \$203.50 to Brown & Hofmeister for legal services; \$50.40, \$277.40 & 439.40 to Bellville Times for March notices, April notices and Rock the Square ad; \$497.95 & 488.75 to Kwik Kopy Business Center for Classic Car banners & Farmer's Market Banners; \$504 to KTTX-FM for Rock the Square radio ad; \$92.99 & 48.62 to City of Bellville for utilities; \$148.78 & 486.25 to JMA Living Landscapes for March & April; \$675.41 to Britten Banners for Farmer's Market pole banners; \$478.10 to Faith Academy for reimbursement for MudRun banner; \$143.38 to Spirit T's for signs; \$672.50 to Paramount Promotions for Farmer's Market Bags(half to be reimbursed by Tomi Drab); \$87.33 to AT&T Mobility; \$1,160 & \$272.44 & \$514.61 to Renee Sullins for Marketing Contract Hours, Mileage reimbursement and Marketing item reimbursement; \$40 to Tomi Beth Drab for Farmers Market Management; \$200 to LeAnn Luedeker for monthly contract. Mr. Burns motion to**

accept report and pay bills as presented. Mr. Harrison 2nd. Motion approved unanimously.

8. Marketing Consultant's report. Discussion and Action as needed. **Ms. Sullins presented report. Most of the month was spent getting Farmers Market ready. First market went very well. 11 vendors. Biggest problem was that recent rains had cut back on availability of fresh produce. Should improve. Vendors thrilled with crowds, most sold out. Hope to have 15 to 20 regular vendors. Had customers fill out surveys. Biggest impact came from Facebook postings. Had customers from Hempstead, Katy, and as far away as League City. Will be setting up email list as well. Met with Main street director from Sealy, Industry mayor and Sealy EDC director. Has set up June 11th meeting at Ag Extension office for local realtors to teach Bellville prospector software.**
9. Farmer's Market meeting report. Discussion and Action as needed. **None needed**
10. Discussion and Action as needed on selection of new EDC board Vice-President. **Mr. Burns made motion to appoint Paul Jones as Vice-President. Mr. Harrison 2nd. Motion approved unanimously.**
11. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and/or economic development negotiations. **None**
12. Action on matters considered in Executive Session.
13. Adjournment : **5:34**