

Minutes
Regular Meeting
Bellville Economic Development Corporation

Date of Meeting: June 4, 2015
Time of Meeting: 5:00 P.M.
Location: Council Meeting Room, Bellville City Hall
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge
2. Roll Call and Certification of Quorum **Present: Bob Buckner, Pat Burns, Monte Byrd, Paul Jones, Clark McKinley, Bruce Harrison. Absent: Danny Jacob. Quorum certified.**
3. Consideration and Action to Approve the Agenda as Posted **Mr. Jones motion to approve, Mr. Buckner 2nd. Motion approved unanimously.**
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications. **None**
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda). **Mr. Byrd stated that the next meeting would be moved to July 9th to avoid holiday conflicts. At that meeting he expected to have a presentation from Quiet Zone Technologies, exploring a possible railroad quiet zone for Bellville.**
6. Consideration and Action to Approve Minutes of Previous Meeting held. **Mr. Jones motion to approve, Mr. McKinley 2nd. Motion approved unanimously.**
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments. **Mr. Harrison presented report. Total current assets are \$685,692.91. Sales tax income for May was \$27,737.55. Bills presented for payment were:\$105.08 & \$59.44 to City of Bellville for utilities; \$580 to Glasco & Co. for maintenance; \$125 to TEDC for annual dues, \$87.33 to AT&T Mobility for cell phone; \$600, \$52.90 & \$250.25 to Renee Sullins for May Marketing contract, mileage and marketing reimbursement; & \$200 to LeAnn Luedeker for monthly contract. Mr. Burns also presented the Certificate of Corporate Resolution to apply for the Corporation Credit card from Austin County State Bank. Mr. Burns made motion to approve report, pay bills as presented and approve the credit card application and Corporate Resolution. Mr. McKinley 2nd. Motion approved unanimously.**
8. Marketing Consultant's report. Discussion and Action as needed. **Ms. Sullins presented report. She is continuing to compile the results from Social Media campaigns, particularly promoting Farmers Market. She has set up a June 11th lunch for**

realtors to get them to use the GIS Bellville prospector site. Ms. Sullins recommended the EDC join the South Central Board of Realtors to promote the site and our efforts. Pro-rated membership would be \$144. Mr. Buckner made motion to join, Mr. McKinley 2nd. Motion approved unanimously. Ms. Sullins also suggested placing an ad in the upcoming Bellville Times visitor's Guide. Mr. Buckner made motion to place half page ad with color at a cost of \$295. Mr. Burns 2nd. Motion approved unanimously.

9. Consideration and Action as needed on social media campaigns for Summer Music Fest and other events. **Mr. Burns suggested that the Board look at helping ongoing events such as Summer Music Fest and the Fair with marketing by using the existing DiscoverBellville site and Social Media sites with a Social Media campaign. The board can build a calendar for the year, and do targeted campaigns for the outside groups, while keeping it under our banners. Mr. Burns made motion to approve targeted campaigns with a monthly spending cap of \$250. Mr. Buckner 2nd. Motion approved unanimously.**
10. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and/or economic development negotiations. **None**
11. Action on matters considered in Executive Session. **None**
12. Adjournment **5:30**